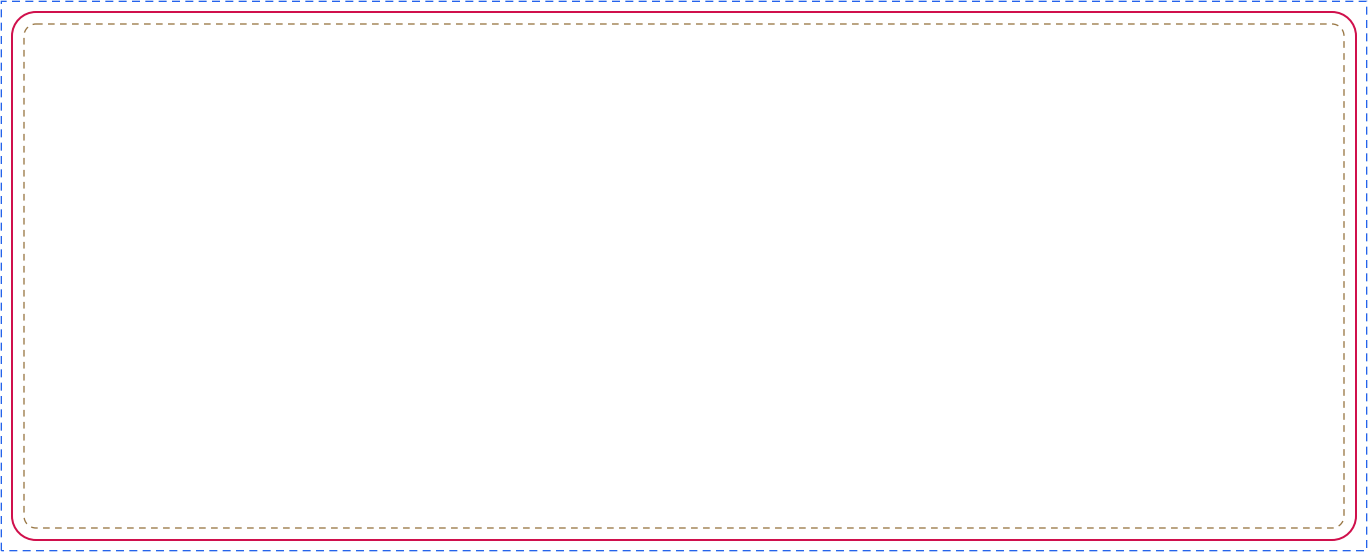
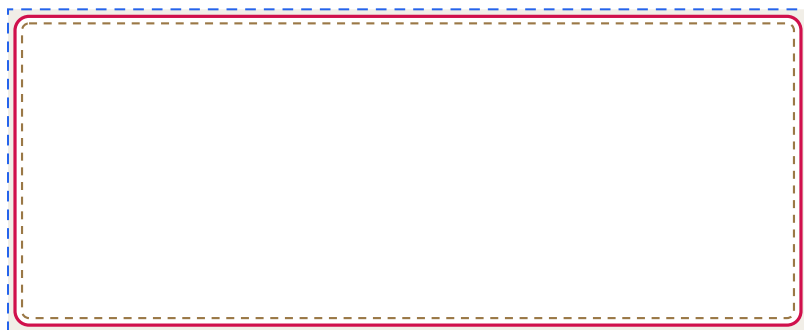




Custom label template

16 oz lotion jar: 7 x 2.75 in

Fits 16 oz lotion jars (wraps around).



Bleed edge

Page 1 is the full bleed size: 7.125 x 2.875 in. Run background color to this edge.

Cut line

The finished label: 7 x 2.75 in, shown with 1/8 in rounded corners.

Safe line

Keep words, logos, and barcodes inside this line, 1/16 in in from the cut.

How to use it

1. Design on page 1 in Illustrator, Photoshop, Affinity, InDesign, or Canva. Keep the page size as it is.
2. Put your art in the "Your art here" layer. Hide the "Guides - hide before export" layer when you export.
3. Export each design on its own: a PDF (best), or a PNG or JPG at 300 dpi or more. Use CMYK and outline your fonts.
4. Keep text at 5 pt or larger (6 to 7 pt for white text). Name each file for what it is, like Vanilla Lotion 8 oz.
5. Upload your files at wholesaletallowsoapusa.com/custom-labels. We show a proof of each one on the label before you order.

Questions? hello@wholesaletallowsoapusa.com or 612-208-6516